



## SEA and iPerformance Announce Partnership for iSeries Application Performance Analysis Tool in North America

New York – June 8th, 2009 – Software Engineering of America, Inc., a leading provider of data center software solutions, has announced a partnership with iPerformance Trading ApS, to market and distribute the GiAPA software product in North America.

GiAPA is an innovative software solution that has proven to document how the performance of applications running on the IBM System i5, iSeries, or AS/400 can be optimized to improve performance drastically. GiAPA can instantly identify performance problems in online and batch applications down to the source statement number in the program causing the delay, thereby telling how the application may be improved.

Under the partnership, SEA will be the marketer and distributor of the solution in North America and will also provide 24/7 technical support for the solution. GiAPA is a perfect complement to SEA's existing software and service expertise in resource management for the System i and will add immediate value to SEA's user base in addressing some of their most critical issues.

“GiAPA is a unique tool that can immediately help System i shops with mission critical applications to drastically reduce the resources consumed. We see a great need from our customers to immediately reduce resource consumption and optimize their applications,” says Jatin Thakker, COO of Software Engineering of America.

“We are so excited about our partnership with SEA and introducing GiAPA into the North American market. Having had quite some success in Europe, finding a good North America partner has of course been our next priority and with SEA's expertise in the System i marketplace we feel we have an excellent fit between our two companies. With GiAPA installed, programmers and operators without specialized performance analysis skills easily can locate and diagnose inefficiencies in applications. It turns out that since so much information is collected (using less than .1 % CPU!), most of our customers let the product stay active, using it for the everyday follow-up on how resources are being used, when, by whom, etc.”, says Kaare Plesner, CEO of iPerformance Trading ApS.

### **About Software Engineering of America, Inc**

Established in 1982, Software Engineering of America has built a global reputation as a leader in the field of data center software solutions. SEA is one of the most successful companies in the Data Center software industry, with over 10,000 data centers of all sizes and configurations utilizing one or more of SEA's products, including 9 of the Fortune 10 as well as 85% of the Fortune 500 Companies. SEA has thrived since it's inception through implementing a philosophy of User Driven product development backed up by the highest quality technical support available, 24 hours a day, 7 days a week. For more information on Software Engineering of America, visit [www.seasoft.com](http://www.seasoft.com), or call 516-328-7000.

### **About iPerformance ApS**

Established in 2003, the Danish iPerformance ApS has developed the high quality and innovative GiAPA software product to automatically analyze performance of applications running on the IBM System i5, iSeries, or AS/400. The developer and CEO has taught performance classes at IBM training centers in 24 countries. By implementing the GiAPA software product, companies are able to use the organizations resources in an optimal way, boost performance across-the-board and protect the organization's long-term investment. For more information visit [www.giapa.com](http://www.giapa.com).